

## ELI GLOBAL virtual: **Experiential Learning Teaching Method Program** **體驗式學習教學法課程描述**

August 13<sup>th</sup> – 18<sup>th</sup>, 2023

自疫情爆發以來，ELI GLOBAL virtual 遠程教學課程應運而生。已有來自大陸、香港、臺灣、新加坡、印度尼西亞、馬來西亞、泰國、菲律賓、韓國的 140 所大學 31 個學科專業的老師參加過該項目。該線上遠程教學課程適合各學科老師參加。該項目的核心圍繞老師在教學實踐中三大痛點展開，即課堂師生互動，課程設計和科研與教學的融合。

第十一期 ELI GLOBAL virtual 將於 2023 年 8 月 13-18 日舉辦。每天兩節課，內容包括兩大部分：案例教學和模擬遊戲教學。案例教學部分針對案例教學的四大基本功：1) 如何製訂和執行一堂課的案例教學計劃；2) 如何設計引領學生討論的問題；3) 如何寫案例，並通過案例的寫作過程，了解如何選案例；4) 如何寫案例教學筆記，設計一門課的教學目標。

哈佛案例眾所周知。鮮為人知的是，哈佛商學院出版公司出版發行了大量模擬遊戲，配合案例教學。在案例教學中，我們請訓練哈佛商學院青年教師的 Roland Christensen 教學與學習中心的主任 Willis Emmons 教授主講案例教學的四大基本功。在模擬遊戲教學上，我們請百森商學院年富力強的 Kevin Sweeney 教授講授如何使用哈佛商學院的模擬遊戲配合案例教學，加強以學生為中心的體驗式學習。Kevin Sweeney 教授將通過模擬遊戲展示模擬遊戲教學的教學計劃和教學筆記，及其在體驗式學習中的應用。

ELI GLOBAL virtual 作為線上遠程教學項目，將聚焦客戶們的痛點，通過短平快的設計理念，持續不斷地提升教師在課堂上的教學技巧和解決具體困難。尤其對於有誌於參加教學創新大賽的老師們，將提供實操性的抓手。時至今日我們發現，ELI GLOBAL virtual 已經發展成為一門跨學科的培訓項目，老師們通過對哈佛大學，MIT，耶魯大學，斯坦福大學，康奈爾大學和百森商學院等世界知名高校教學實踐的觀摩，啟發一種教學至上的教學文化，並有效地推動老師們探索適合本土化教學風格的教學體系和教學方法。

ELI GLOBAL virtual, 歡迎您的參與!

For questions about the program, please contact:

**更多課程詳情，請聯系：**

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### ELI GLOBAL PROGRAM FACULTY BIO



**Willis M. Emmons**

Senior Lecturer of Business Administration, Harvard Business School  
Director, C. Roland Christensen Center for Teaching and Learning

WILLIAM (WILLIS) EMMONS is Senior Lecturer and Director of the C. Roland Christensen Center for Teaching and Learning at Harvard Business School, a position he has held since 2004. As Director of the Christensen Center, Emmons oversees programs to promote and support teaching excellence and innovation within Harvard Business School and to provide

leadership and expertise about case method teaching and participant-centered learning for instructors at other institutions in the United States and abroad.

From 1999-2004, Emmons was Associate Professor at Georgetown University's McDonough School of Business in the area of Strategy, Economics, Ethics and Policy, where he received the Graduate Teaching Award (2003). At Georgetown he taught courses on strategic management and international business. Emmons was a member of the Harvard Business School faculty from 1989-1999 where, as part of the Business, Government, and the International Economy (BGIE) unit, he taught courses in the M.B.A. and executive education programs. He also has taught extensively in corporate executive development programs and has consulted to corporations and governments on domestic and international issues relating to business strategy and government policy.

Emmons received the A.B. cum laude in Government (Phi Beta Kappa), the M.B.A. with high distinction (Baker Scholar), and the Ph.D. in Business Economics, all from Harvard University. His book, *The Evolving Bargain: Strategic Implications of Deregulation and Privatization*. (Boston: Harvard Business School Press, 2000), winner of the 2001 Alpha Sigma Nu Book Award, is based on extensive international research and offers a practical framework for understanding the challenges and potential rewards for established and new ventures in the face of domestic and international market liberalization. Emmons has published articles in a number of scholarly journals, including *The RAND Journal of Economics*, *The Review of Economics and Statistics*, and *The Journal of Economic History*. He is also the author of over thirty Harvard Business School case studies and conceptual notes in the field of business, government, and competition.



**Kevin Sweeney**  
**Professor of Entrepreneurship, Babson College**

Kevin has served in a variety of senior executive roles in the financial, legal, and social sectors. He has also been a full-time and adjunct faculty member with various academic institutions, including Columbia University, WPI, and the University of Hartford. Kevin has delivered applied coursework and team-based, practice-oriented programs in entrepreneurship, social and community impact, corporate and entrepreneurial finance, FinTech, and small business and corporate strategy. He has also provided advisory and consulting services to business clients, start-up ventures, and other stakeholders in all of those disciplines.

In addition to his work with Babson College and as principal consultant with Sweeney Strategic Advisors, Kevin also currently teaches and supports experiential education innovation at multiple universities. He is director of strategic partnerships for experiential education with the Sawyer Business School – Suffolk University, a lecturer in finance at the Columbia University School of Professional Studies, and an adjunct professor in finance with Worcester Polytechnic Institute.

As a Fellow with the University of Connecticut, Kevin led feasibility analysis and strategic business plan development for the implementation of a Community Development Financial Institution (CDFI) for first-time or other homebuyers in underserved communities in partnership with the CEO and other senior leadership of the nonprofit Building Neighborhoods Together in Bridgeport, CT. Kevin was also interim president and CEO of the nonprofit economic and real estate development firm DevelopSpringfield in Springfield, MA.

Kevin previously spent nearly 20 years in a variety of senior roles with MassMutual Financial Group, where he was most recently a managing director of MassMutual Capital Partners LLC. He led strategic mergers and acquisitions, private equity investments, and other transactions worldwide, and he also held other leadership positions (e.g., senior vice president & chief operating officer of MassMutual International). Kevin has also been a member of several corporate and non-profit Boards of Directors globally, including most recently the Board of a federally chartered and NASDAQ listed bank holding company that provides retail and commercial services to businesses and individuals in Massachusetts and Connecticut.

## 參加過 ELI GLOBAL virtual 的不同學科和專業

1. 管理學院 School of Management
2. 經濟學院 School of Economics
3. 醫學院 School of Medicine
4. 生命科學院 School of Life Science
5. 農業學院 School of Agriculture
6. 法學院 School of Law
7. 設計學院 School of Design
8. 物理學院 School of Physics
9. 化學工程學院 School of Chemical Engineering
10. 光電工程學院 School of Optoelectronic Engineering
11. 土木工程學院 School of Civil Engineering
12. 水利工程學院 School of Water Conservancy Engineering
13. 海港與海洋工程學院 School of Harbor & Ocean Engineering
14. 機械工程學院 School of Mechanical Engineering
15. 材料科學與工程學院 School of Materials Science & Engineering
16. 電力工程學院 School of Electrical Engineering
17. 力學、土木工程與建築學院 School of Mechanics, Civil Engineering & Architecture
18. 軟件學院 School of Software
19. 知識產權學院 School of Intellectual Property
20. 人文社會科學院 School of Humanism and Social Science
21. 國際教育學院 School of International Education
22. 國際合作學院 School of International Cooperation
23. 電氣與新能源工程學院 School of Electrical and New Energy Engineering
24. 新聞與媒體學院 School of Information and Media
25. 外國語言學院 School of International Studies and Foreign Languages
26. 能源與動力工程學院 School of Energy and Power Engineering
27. 馬克思主義學院 School of Marxism
28. 生態與環境學院 School of Ecology and Environment
29. 醫院健康科學中心 Hospital Health Science Center
30. 人工智能與信息安全法研究中心 Center for Artificial Intelligence and Information Security Law
31. 教師發展中心 Center for Teaching and Learning Development